

KraussMaffei extends sales cooperation with Luger in Austria and Hungary



- KraussMaffei Austria founds sales alliance with the Austrian family-owned company Luger GmbH
- Cooperation begins on 1 September

(Munich, August 12, 2020) KraussMaffei Austria, a national subsidiary of the Munich-based KraussMaffei Group, is extending its sales cooperation for KraussMaffei-brand injection molding machines with the Austrian family-owned company Luger GmbH. The cooperation will start on September 1, 2020.

With the extended sales cooperation, KraussMaffei aims to significantly strengthen its market presence in Austria and Hungary. Luger GmbH is bringing its own national company in Hungary into the partnership. Luger is also currently building a modern pilot plant near Budapest.

The focus of the cooperation will initially be on injection molding technology. The KraussMaffei Group is one of the world's leading suppliers of this technology. KraussMaffei also produces machinery for extrusion and reaction processing.

Luger GmbH is an Austrian family-owned company headquartered in Purkersdorf near Vienna. Its business activities focus on the sale, project planning and servicing of machines and peripheral equipment for the plastics processing industry. Luger had previously distributed KraussMaffei machines under the Netstal brand and KraussMaffei Extrusion products.

"I'm delighted that in Luger we have a strong and competent partner with whom we can significantly expand our customer proximity in Austria and Hungary," says Tobias Daniel, KraussMaffei Group Sales Manager.

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KraussMaffei – Pioneering Plastics

KraussMaffei is among the world's leading manufacturers of machinery and systems for the production and processing of plastics and rubber. Our brand stands for cutting-edge technologies – for more than 180 years. Our range of services covers all areas of injection molding machinery, extrusion technology and reaction process machinery. This gives KraussMaffei a unique selling point in the industry. With the high innovative power of our standardized and individual product, process, digital and service solutions, we can guarantee customers sustained additional value over the entire value-adding chain. Our range of products and services allow us to serve customers in many sectors including the automotive, packaging, medical and construction industries, as well as manufacturers of electrical and electronic products and household appliances. KraussMaffei employs around 5000 people all over the world. With more than 30 subsidiaries and over 10 production plants, as well as about 570 commercial and service partners, we are represented internationally close to our customers. Headquarter has been in Munich since 1838.

For more information: www.kraussmaffei.com

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